

CARPET CARE RANGE



 **Carpet Care**

Carpets that look clean on the surface may be hiding germs and dust mites. That's why professional cleaners do more than just make facilities look nice; they also help keep the occupants healthy.

Whiteley's industrial carpet care range is the result of years of extensive research, providing professional carpet cleaners with an effective range of maintenance products, to ensure your facilities are cleaner and safer.

Each of Whiteley's products conform with hazardous substances regulations. Whiteley is committed to developing environmentally responsible products and makes use of renewable natural resources.



Scan to register for Whiteley's
Online Learning Centre



Whiteley 

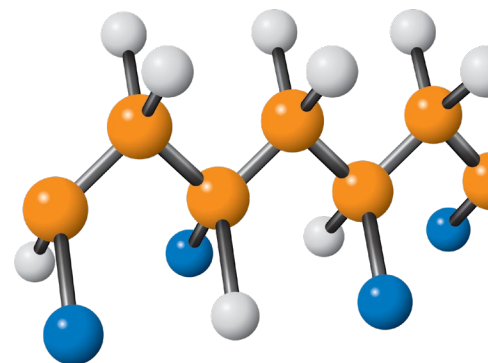
Protecting lives and livelihoods since 1933



1 Carpet Care

ENCAPSUL8

ENCAPSULATING CARPET SHAMPOO



ENCAPSUL8 incorporates crystallising polymer technology which enables residual encapsulated soil to be removed from the carpet with subsequent vacuuming. The polymer residue does not attract dirt or soil and helps to ensure the carpet stays cleaner for longer.

Greg Whiteley
Dr. Greg S. Whiteley

Encapsulation carpet cleaning applies less moisture to carpets than traditional hot water extraction, which dramatically reduces drying times. The reduction of drying times is a huge advantage to both domestic and commercial customers.

ENCAPSUL8 also reduces the amount of heavy equipment required compared to traditional carpet cleaning, making it the ideal product choice no matter where your carpet is located.

ENCAPSUL8 is suitable for use on most carpet fibres.

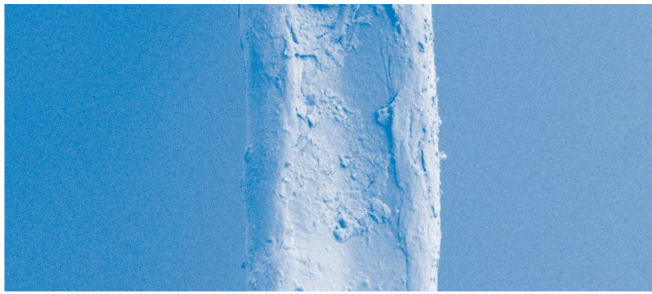
- ✓ Superior dry-down performance
- ✓ Excellent stain removal
- ✓ Outstanding re-soiling resistance
- ✓ Excellent detergency on greasy and heavily soiled carpet
- ✓ Keeps carpets cleaner for longer
- ✓ Available ready to use as a fast acting carpet spotter
- ✓ Excellent spot and stain removal on carpet, rugs and upholstery



Size	Code
6x750mL	050226
3x5L	050212

CARPET CARE GUIDE

	Defoamer	Deodoriser	Spot Cleaning Dirt	Spot Cleaning Oil	Spot Cleaning Urine	Mould and Spore Remover	Carpet Prespray	Natural Fibres	Synthetic and Blended Fibres	Teflon/Fluro Protected
Bye Bye Foam	X									
Encapsul8 Carpet Shampoo			X	X				X	X	X
Encapsul8 Carpet Spotter			X	X				X	X	X
Fabipowr Plus		X	X	X			X	X	X	X
Fabipowr		X	X	X			X	X		
Fabrisan/ Mr Nomarks Fabrisan		X	X		X	X		X	X	
Fabrisolv				X						



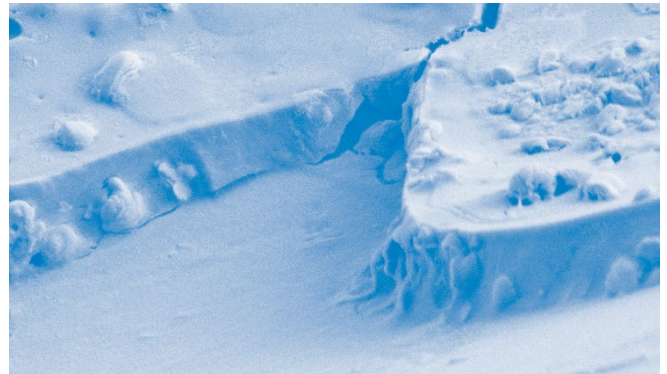
Heavily soiled carpet fibre prior to cleaning.

The powerful surfactant system of Encapsul8 effectively emulsifies and removes oily soils from fibres where it can be encapsulated by the incorporated crystallising polymer technology. The polymer becomes brittle as it dries and fractures from the fibre surface during subsequent routine vacuuming. Unlike many carpet cleaning products, Encapsul8's polymer residue doesn't attract dirt or soil and helps to ensure the carpet stays cleaner for longer.

Encapsul8 provides superior dry down performance, excellent stain removal, outstanding re-soiling resistance and is safe for use on most carpet fibres.

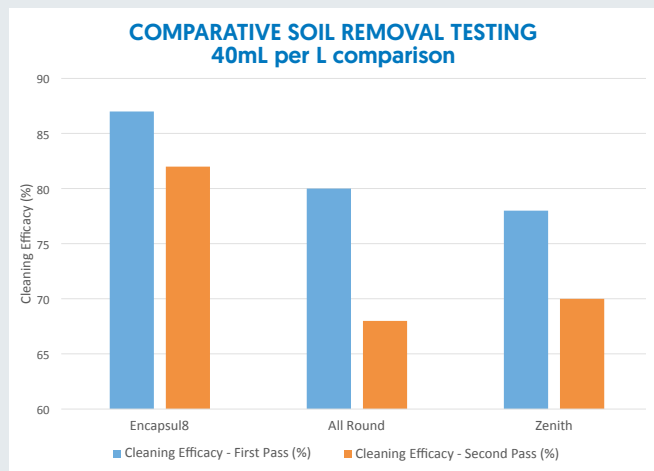
There are generally two types of soiling for carpet, particulate and oily soils. Particulate soils are normally removed by vacuuming during routine cleaning, whereas oily soils can stick to carpet fibres (as shown in the image to the left).

Oily soils are normally hard to remove from carpet fibres and most are deposited by foot traffic. Oily soils are hydrophobic (they can't be removed by water) and require a good surfactant system to 'emulsify' and remove them.



Encapsul8 polymer residue fracturing from carpet fibre surface.

Independent scientific tests show that Encapsul8 is 15% more effective at cleaning carpets compared to competitor products, leaving your carpets cleaner and brighter. Encapsul8 also increases carpet soil resistance by 17%, to help your carpets stay cleaner for longer.



Independently Tested using AATCC Test Method 123-2000.

Encapsul8 is better value

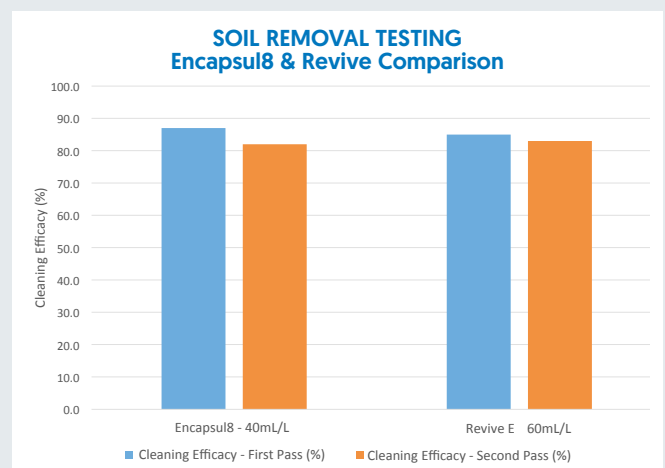
Encapsul8 was tested against the product "Revive" at the manufacturer's recommended dilution rate which is 50% more than Encapsul8.

Encapsul8 offers better value for money without compromising performance.

Encapsul8 for superior performance

Encapsul8 shows superior performance against multiple competitors using the same recommended dilution rate for all products.

The internationally recognised testing protocol used to compare the products involves soiling the carpet, cleaning using the specified product and vacuuming the carpet once dried. This process is repeated to determine the first and second pass cleaning efficiencies of the products. Encapsul8 clearly demonstrates superior cleaning and resoiling resistance.



Independently Tested using AATCC Test Method 123-2000.



1 Carpet Care



FABRIPOWR PLUS

- ✓ Rapid soil penetration and dislodgment
- ✓ Built in odour neutraliser
- ✓ Safe on most stain resistant carpets
- ✓ Easy application and maintenance

FABRIPOWR PLUS is an excellent carpet extraction detergent, carpet prespotter, odour suppressor and deodoriser.

Size	Code
3x5L	060557P



FABRIPOWR

- ✓ Rapid penetration
- ✓ Built in biocide and odour neutraliser
- ✓ Emulsifies oily soiling
- ✓ Pleasant perfume

FABRIPOWR may be used as a carpet prespray, carpet detergent, prespotter, odour suppressor and deodoriser.

Size	Code
3x5L	060557



FABRISAN®

- ✓ Removes dirt and common soils
- ✓ Effective relief from offensive odours
- ✓ Multipurpose deodoriser
- ✓ Safe on most carpets and fabrics
- ✓ Compatible with Teflon® treated carpet and fabric
- ✓ Contains natural Australian Tea Tree Oil
- ✓ Dries to a non-staining residue that can be vacuumed away

FABRISAN® effectively neutralises odours due to urine, faeces, vomit and other organic soils and is suitable to use on carpet and upholstery. FABRISAN® is also highly effective in treating and restoring flood and water damaged carpet.

Size	Code
6x500mL	130077
3x5L	060108



FABRISOLV

- ✓ Uses natural terpene solvents
- ✓ Does not contain any petroleum solvents
- ✓ Fast acting, rapid penetration
- ✓ Free rinsing

FABRISOLV penetrates, removes and suspends all types of spots and stains in carpet including inks, gums, paint, oil, grease and lipstick. The unique combination of emulsifiable solvents in FABRISOLV, make it soluble in water and as a consequence it is easier to use than straight solvent type products.

Size	Code
12x500mL	060584B
3x5L	060588



BYE BYE FOAM

- ✓ Concentrated defoamer
- ✓ Cost effective
- ✓ Instant defoaming
- ✓ Non-toxic and low irritant

When foaming is a problem, adding as little as a cap full of BYE BYE FOAM to the recovery tank of carpet extraction or hard floor cleaning equipment will eliminate foaming issues.

Size	Code
12x1L	020547

